Controlled Release Society
Annual Meeting & Exposition
July 22–24, 2018 | New York, NY, U.S.A.

COLLABORATE • CONNECT • INNOVATE

#CRSnyc
ControlledReleaseSociety.org

SPONSOR PROSPECTUS
Who We Are

CRS is the home for experts dedicated to the delivery of actives, including delivery scientists, engineers, clinicians, and technical professionals. CRS members are creating the future of delivery science and technology through fundamental delivery research, development, regulatory science, and clinical translation.

Vision: To advance delivery science and technology to solve global challenges. CRS is focused on delivery science and technology that spans consumer and diversified products, pharmaceutical science, preclinical sciences and animal health. It is dedicated to educating members and attendees on cutting-edge research, innovative engineering, manufacturing and more.

Who Attends Our Annual Meeting?

Over 1,200 international, influential sciences and business development professionals working in drug delivery, consumer and diversified products, along with preclinical sciences and animal health. Our attendees need your products and services to advance delivery science.

![Pie chart showing attendance distribution: Industry 56%, Academia 44%, Bioactives 71%, Preclinical Sciences and Animal Health (PSAH) 14%, Consumer & Diversified Products (C&DP) 15%]

What Interests Our Attendees?

- Animal Health
- Biomaterials
- Blood-Brain Barrier
- Cellular Delivery
- Coatings
- Contract Services
- Controlled Release
- Cosmetics and Personal Care Products
- Development and Formulation Diagnostics
- Disruptive Technologies
- Dissolution
- DNA and RNA Delivery
- Drug Delivery Systems
- Encapsulation: Micro- and Nano-Excipients
- Foods, Flavors and Nutraceuticals
- Gene Delivery
- Hot-Melt Extrusion
- Hydrogels
- Imaging
- Implantables
- Injectables
- In vitro – In vivo
- Intracellular Delivery
- Lipidic Drug Delivery
- Medical Devices
- Microspheres
- Nanotechnology
- Novel Polymers
- Ocular Delivery
- Oncology and Tumor Targeting
- Oral Delivery
- Parenteral Delivery
- PEG-Based Systems
- Peptide and Protein Delivery
- Pharmaceutical Manufacturing
- PK/PD
- Process Engineering
- Pulmonary Delivery
- Regulatory Issues
- siRNA
- Spray Drying
- Stem Cells
- Solubility
- Targeted Delivery
- Tissue Engineering
- Transdermal Delivery
- Translational Research
- Vaccines
- Veterinary Drug Development
How Can Industry Be Involved With CRS?

Increase your brand value through any of our marketing opportunities. Sponsor the annual meeting’s opening reception, design a technology forum or Industry Roundtable or sponsor one of our Networking Events.

<table>
<thead>
<tr>
<th>CRS Sponsor Levels and Benefits</th>
<th>PREMIER ($25,000+)</th>
<th>PLATINUM ($20,000-$24,999)</th>
<th>GOLD ($10,000-$19,999)</th>
<th>SILVER ($5,000-$9,999)</th>
<th>BRONZE ($3,000-$4,999)</th>
<th>SUPPORTER ($1,500-$2,999)</th>
</tr>
</thead>
<tbody>
<tr>
<td>CRS Sponsor Appreciation Package</td>
<td>Logo and company visibility before, during, and after the Annual Meeting. This includes recognition on meeting emails, meeting website, printed program book, and onsite signage.</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Complimentary 2018 CRS Annual Meeting registration (# of full program registrations included)</td>
<td>4</td>
<td>3</td>
<td>2</td>
<td></td>
<td></td>
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<tr>
<td>Dedicated Email blast to registered attendees</td>
<td>✔</td>
<td>✔</td>
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<tr>
<td>Opportunity to display literature at a shared sponsors’ literature table</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td></td>
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<tr>
<td>Invitation to VIP private networking event (# of guests)</td>
<td>3</td>
<td>3</td>
<td>3</td>
<td>2</td>
<td>1</td>
<td></td>
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<tr>
<td>Literature distribution at one targeted scientific session</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Final registration list of attendees (name, title, company, and address)</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td></td>
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<tr>
<td>Complimentary full page ad in Program Book</td>
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<tr>
<td>Literature distribution at one additional scientific session</td>
<td>✔</td>
<td>✔</td>
<td></td>
<td></td>
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<td></td>
</tr>
<tr>
<td>Number of Social Media Shout Outs</td>
<td>2</td>
<td>1</td>
<td></td>
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</tr>
</tbody>
</table>

To learn more or to create a unique sponsorship package, contact:

Dana Groves • Industry Relations Manager • CRS • 856-624-4434 • Fax 856-439-0525 • dgroves@controlledreleasesociety.org
NETWORKING SPONSORSHIPS

Exposition and Poster Grand Opening & Welcome Reception – $8,000
Give our 1,200+ attendees a warm welcome for the 2018 CRS Annual Meeting & Exposition. Attendees and exhibitors come together in the Exposition Hall on Sunday, for an evening of reunions, introductions & refreshments in a festive atmosphere that encourages networking.

Poster Pub Sessions – $7,500
Provide an educational, networking opportunity for our attendees in the exhibit/poster hall. Your sponsorship will give attendees the opportunity to speak with poster authors while enjoying beverages and snacks. There are multiple poster session time slots to choose from. There will be plenty of promotional visibility for you both before and during the event.

Networking Event – $2,500-$5000
Support one of our three popular networking events. You'll benefit from receiving your logo on the signage and literature distribution at the specific event. Choose from: Women in Science Networking Event, Pre-clinical Science & Animal Health Networking Event or our Young Scientists Networking Event.

C&DP Luncheon – $3,000
Support the Consumer & Diversified Products division of CRS by sponsoring the annual meeting luncheon dedicated to those working in this field. In addition to sponsorship level benefits, your company will receive discounted tickets to attend this event.

BRANDING OPPORTUNITIES

Lanyards for Name Badges – $7,000 (Exclusive)
Don’t miss this turnkey opportunity to have your organization’s logo prominently displayed around every Annual Meeting attendee’s neck. CRS will handle all production, fulfillment and distribution to attendees.

Travel Email – $4,000
Want attendees to recognize your name before they’re in NYC? Sponsor the travel email which is sent out to every attendee just prior to the annual meeting. Your logo, booth number, and tagline will appear in the email. Your logo will be linked to your webpage.

Scientific Sessions – $5,000
Each scientific session is composed of abstracts accepted through peer review for oral or research highlight talks. Sponsor a specific session that aligns with your company’s research and development focus.

Registration Desk – $5,000
Here’s a very big bang-for-the-buck sponsorship. Your company logo will be the first thing attendees see when they arrive at our on-site registration desk. Your logo, booth number, and tagline will appear on the Registration Desk signage.

EDUCATIONAL SPEAKING OPPORTUNITIES

Industry Roundtable – $10,000
Reserve the most desired 1.5-hour session at the CRS Annual Meeting. Roundtables Sessions give sponsors the opportunity to organize a short presentation on an industry hot topic, followed by an attendee-engaging panel discussion.

Pre-Meeting Workshop – $10,000
Help organize and host a CRS pre-meeting workshop. Choose your topic, find speakers and engage your attendees in a two-hour, half day or full day workshop. There are limited slots available. We will assist you in securing and coordinating with your workshop sponsor. Submission Deadlines Apply

Sunday Technology Forum – $1,750
These 1-Hour sessions will go fast! Host a one-hour technology forum to educate attendees on your latest research, products, and services. This excellent opportunity puts you on stage to meet delivery science and technology industry professionals with purchasing power in a focused setting.

GET CREATIVE & THINK OUTSIDE THE BOX:
Floor Decals, Hotel Room Keys, Wifi Charging Station, Webinars, Branded Meeting Notebooks, Mobile App
Please select the item(s) you would like to sponsor.

**Networking Sponsorships**
- Exposition Welcome Reception: $8,000
- Poster Pub: $7,500
- Networking Events: $2,500 – $5,000
- C&DP Luncheon: $3,000

**Branding Opportunities**
- Lanyards: $7,000
- Travel Email: $4,000
- Scientific Sessions: $5,000
- Registration Desk: $5,000

**Educational & Speaking Opportunities**
- Industry Roundtable: $10,000
- Pre-Meeting Workshops: $10,000
- Sunday 1-hour Technology Forum: $1,750
- Mobile Meeting App: $8,000
- Webinar: $7,000
- Email Blast: $2,000

**Company Information**

Company Name
(Exactly as it should appear in print, using upper- and lowercase letters)

Contact's Name

Contact's E-mail

Telephone

Address

City

State/Province

Zip/Postal Code

Country

**Annual Meeting Program Advertising**

Circulation: 1,200 Expected Attendance at the Annual Meeting

- Full pg. $3,000 7" x 10" w/ bleed* 8-3/4" x 11-1/4"
- Half pg. $2,000 Horizontal 7" x 4-7/8"
- Quarter pg $1,500 3-3/8" x 4-3/4"
- Special Inside Position $500
- Covers $500 _Inside Front _Inside Back _Back Cover

Ad Orders Due: 5/25/18  Ad Materials Due: 6/01/18

**Payment Information**

- Please invoice
- Send bank wire transfer details
- Check enclosed in U.S. funds, payable to CRS, drawn only from a U.S. bank

*Please note that most banks charge a service fee for Wire Transfers. This bank charge must be factored in along with the total amount due on this invoice. This charge cannot be taken from the amount owed. It is your responsibility to cover this Bank Service fee in its entirety.

- Charge my credit card (check one)
  - American Express
  - Discover
  - MasterCard
  - Visa

Card No.

Expiration Date (month/year)

Name of Cardholder

**Terms of Sponsorship**

Payment must be received to initiate sponsor benefits and is due within 30 days of sponsorship reservation.

**Sponsors:** Please provide us with the following:
- Full color logo, eps vector ortif format, 300 dpi; website URL and 50-word company description.

A complete list of benefits will be confirmed in writing with a sponsorship agreement e-mailed to your contact person.

Return to:

Dana Groves - Industry Relations Manager
Controlled Release Society, 1120 Route 73, Suite: 200 Mt. Laurel, NJ 08054
dgroves@controlledreleasesociety.org • Phone: 856-624-4434 Fax: 856-439-0525 • controlledreleasesociety.org
Exhibit Space, Rates, and Registration Benefits

Each 10 wide x 8’ deep booth comes with
2 Full Program + 2 Exhibit Hall Registrations

What do I get with my exhibit?

• (1) 6’ Draped Table with (2) Chairs
• 8’ tall Backwall Drape and 3’ Sidewall Drapes
• (1) Waste Basket
• (1) I.D. Sign
• Networking Opportunities
• Complimentary registrations per exhibit size outlined to the left
• Company logo and listing on CRS Annual Meeting website and printed program
• Company listing on CRS Meeting App*
• CRS meeting banner for your website*
• Pre-meeting and post-meeting attendee mailing list*
• Exhibitor Services Kit will be available online

*Contingent on information, material, and payment deadlines

10’ wide x 8’ deep:
Standard $5,300  Preferred $5,800
Premium $8,000

20’ wide x 8’ deep:
Standard $8,500  Preferred $9,300
Premium $11,200

Rates listed above reflect Exhibit Contracts that are received after 1.2.2018. See the CRS website for available booths and placement of standard, preferred, and premium spaces. Preferred are corner stands or in other high-traffic areas. Premium are the booths in the highest traffic and premium location.

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Booths are preferred locations
Booths are premium locations